Wild West of Conference Apps Security

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\$Whoami

- Product Security @ Twilio
- ~6 years in Security
- Amateur Photographer
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- The intention of the talk is not to call anyone out but to raise awareness
- I do not suggest using **OR** not using any of the vendors
- Not releasing the scripts/tools

Agenda

- Motivation
- Hypothesis
- Primary Research
- Testing Process
- Findings
- Responsible Disclosure
- Recommendations
- Open Questions & Future Work
- Q/A



Motivation

- Tested a conference app built by a third party
- Found many many issues hidden in features like:
 - Find other attendees
 - Messaging features



Motivation

• Then in the news...

- https://mashable.com/2018/04/20/rsa-app-data-exposed
- https://ninja.style/post/bcard/
 - How I Hacked BlackHat 2018
- https://www.zdnet.com/article/uk-conservative-party-conference-app-leaks-mps-personal-details/

Hypothesis

Many conference apps are built by third party vendors

 A large amount of data can be extracted from these apps, using inbuilt features



Hypothesis

- Boundaries of the research:
 - No exploits
 - No brute force
 - No invasive testing
 - No automated scanning
 - Only use 'Features'

• So just "using" the apps......



• What are the typical features conference apps provide?

What kind of authentication do these apps provide?

Are any 'features' leaking sensitive data?

- Static apps
 - Just details of event
 - Maps
 - Agenda
 - etc

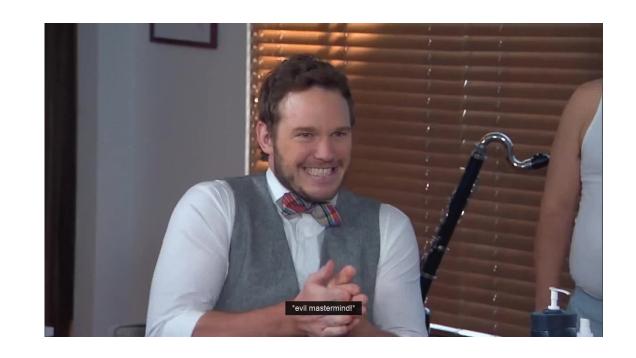
- Dynamic apps
 - Users can login
 - Create a profile
 - Link accounts
 - Facebook, Twiiter, Linkedin
 - Chat with other attendees

- Some forms of authentication:
 - Username/password
 - Passcode
 - Email verification
 - Unauthenticated



• Interesting features:

- Chat with other attendees
- Find other attendees
- List all attendees
- And more...



Unauthenticated + List all attendees

• Tools Used:





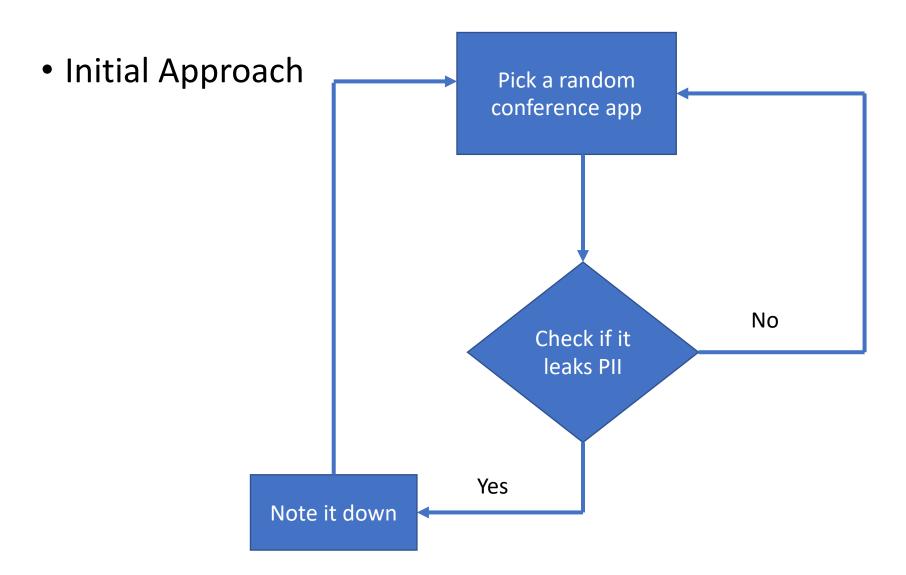












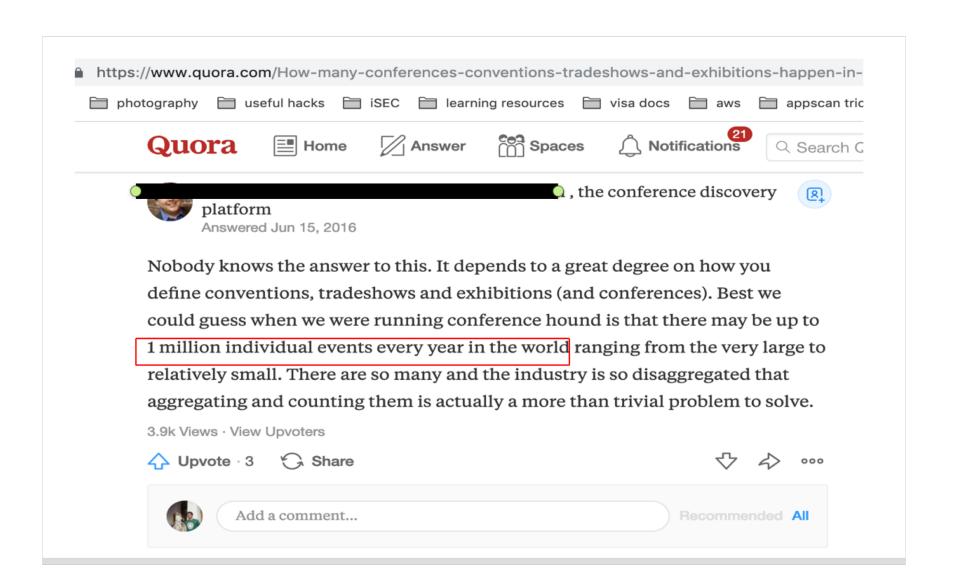
• Did this for a few apps.

• Then it hit me...

There are many many conference apps

How many conference apps are there??

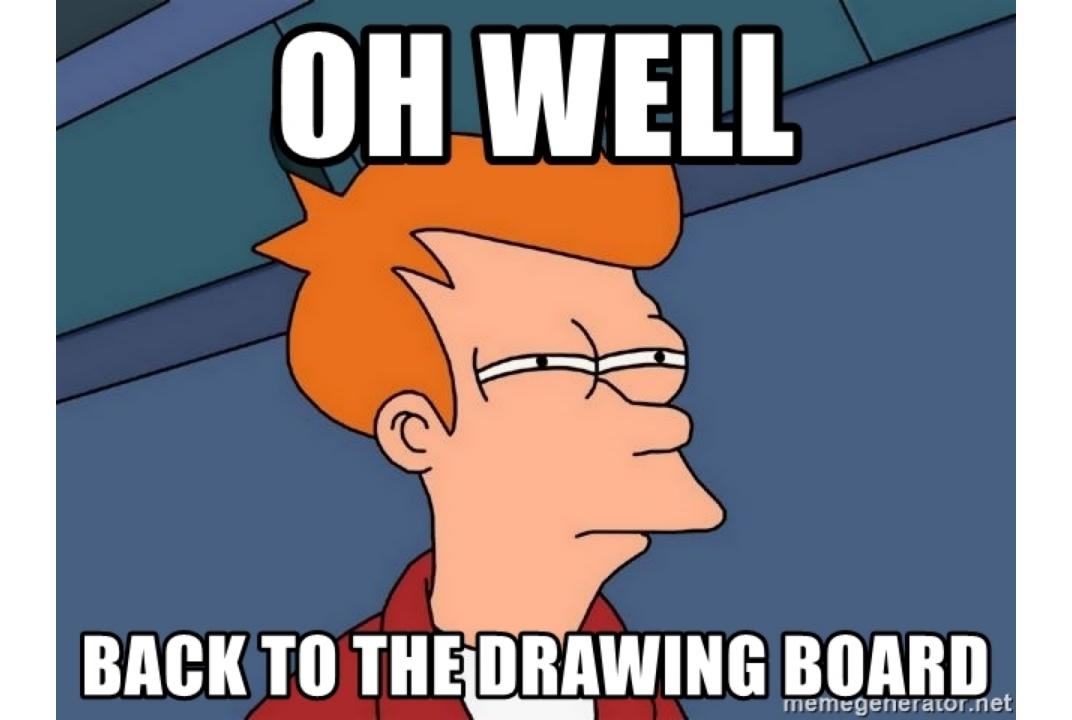




Manually explore all vendor built apps for data leakage???







- Lets Try a Different Approach...
 - List vendors who build conference apps
 - Pick a few vendors and see if apps were leaking data
 - Automate testing for all apps by the vendor



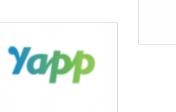
Some vendors that build conference apps





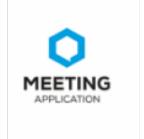
















• The lucky vendors:

- Eventmobi
- Kitapps (Attendify)
- DoubleDutch



Another Disclaimer...!

I do not hold anything against these vendors

1. Manually check a few apps from each vendor to see if they leak sensitive info such as attendee PII

2. Find all apps built by the vendor

3. Automate the data extraction for all apps built by the vendor

1. Manually check a few apps by each vendor...

Kitapps



Eventmobi



DoubleDutch



2. Find all apps built by the vendor

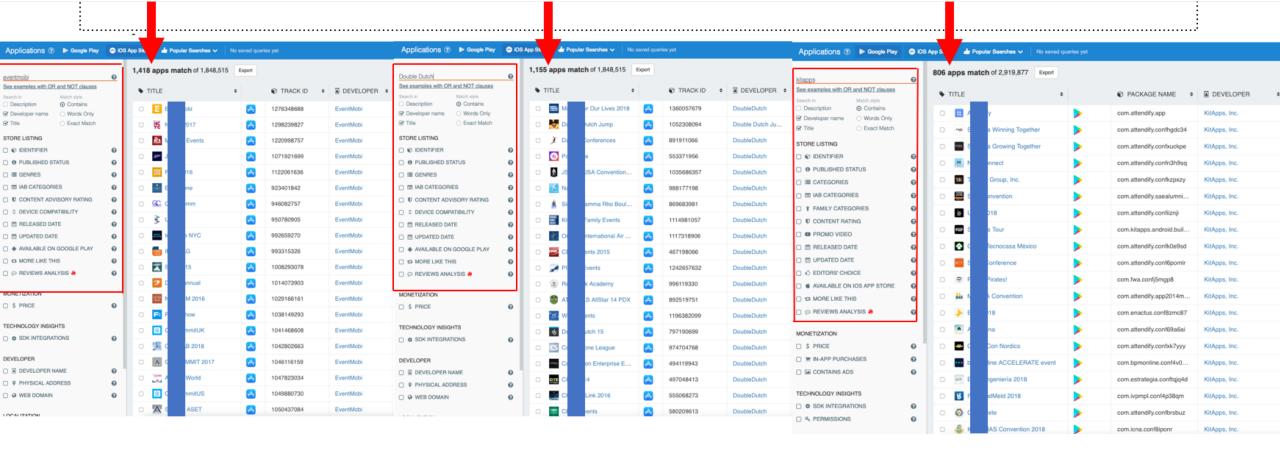
- Apple Appstore API?
- Android Appstore API?

How do you find all apps built by a developer on the Android / iOS app stores?



Analytics Companies...!!!

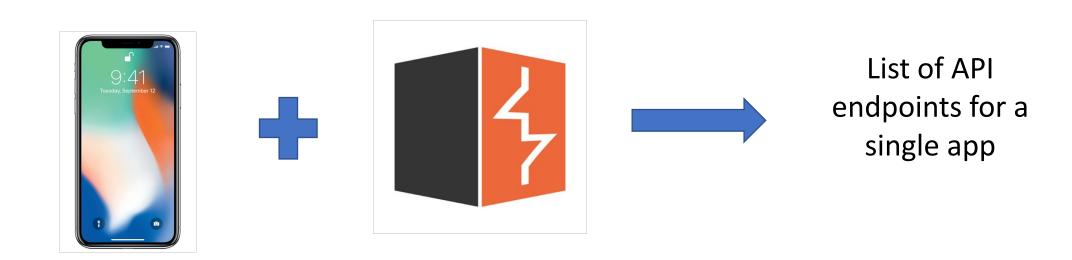




- Automated Data Extraction
 - Each vendor has a API schema
 - Same API must be used for all apps
 - Can I write a tool to parse through the API's for all the apps the vendor has to get all data being leaked???



• Browse the 'list attendees' feature for one app



• Tool to use the API to scrape all sensitive data for a single App.

Lets call that Tool 1

- How do you do this for all the apps ????
 - Same API's
 - Theoretically it should be doable

What's different from one app to another???



- Compared burp logs for two apps from the same vendor
- Each app has a unique id
- Lets call this app-id



Relation between the different id's ??

- Kitapps app-ids: db4xpj, yrgqgo
- Eventmobi app-ids : emciifall2016

(Was not always in this pattern)

• Finding the unique ID for individual apps..??

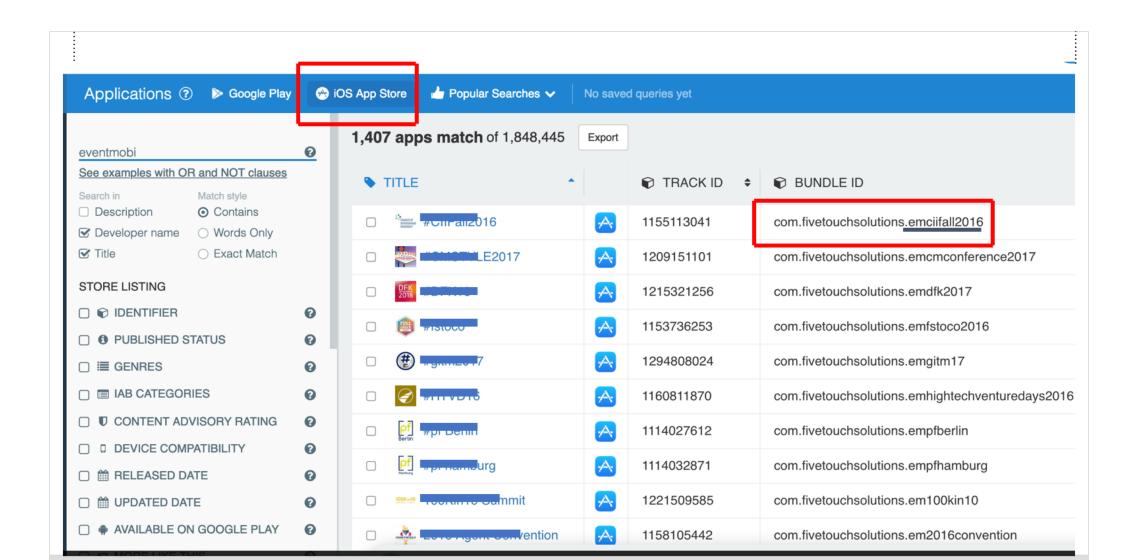


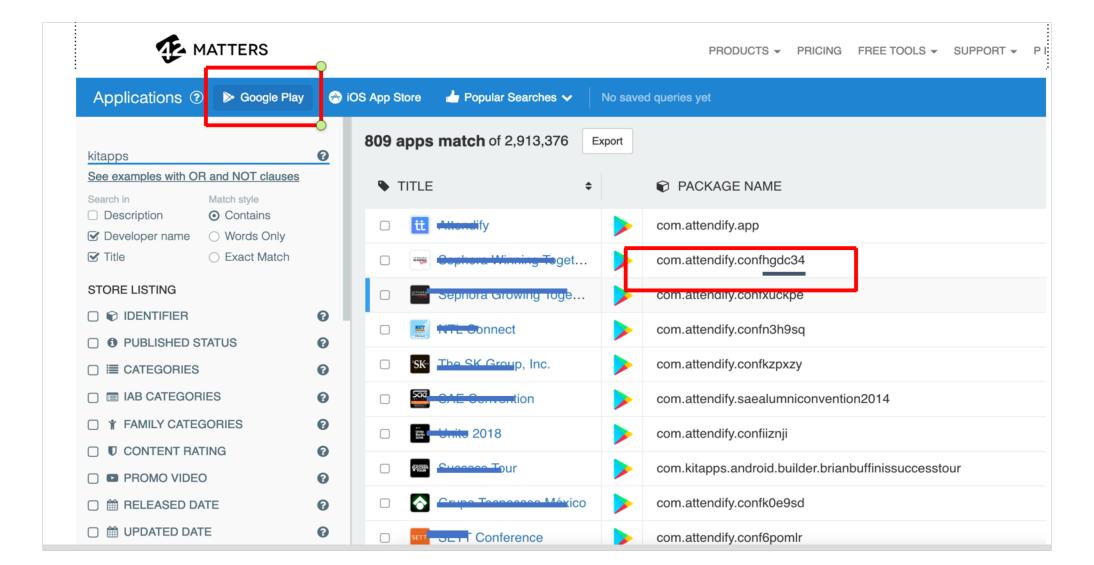
- Remember the online tools that had the list of apps developed by each vendor
- It has other interesting data in there too...



42-Matters 'package-id' and 'bundle-id' contains the app-id







 Another tool to extract app id's for all the apps built by a single vendor...

• Lets call this **Tool 2**

Tool2

Getting all data exposed by a single vendor for all their apps

Tool2 Tool1

Getting all data exposed by a single vendor for all their apps

Tool2 + Tool1 =



Number of Attendees information available: ~500,000*
 (combined kitapps and eventmobi)

- Types of data potentially exposed:
 - First Name
 - Last Name
 - Email
 - Phone Number
 - City/Country
 - Bio
 - Profile Pic {exif data from the images had not been scrubbed}*
 - Linkedin URL
 - Twitter URL
 - Facebook URL

• EventMobi:

- Total number of attendee PII available: ~230k
- Total number of apps leaking data: ~550
- Data from Top 10 apps : ~40k attendees



https://api.eventmobi.com/en/api/v1/events/<redacted>/sections/<redacted>/items/<redacted>

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
▼<xml>
 <status>success</status>
▼<response>
   <id><id><id></id></
   <first name>bave warsten/first name>
   <about/>
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    50image ■
   </image50>
 ▼<image100>
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   kedin/>
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   <attendee agenda/>
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    https://api.eventmobi.com/en/api/v1/events/rangesenm/sections/www.jitems/
   </url>
 </response>
 <timestamp>1551577035</timestamp>
</xm1>
```

• Kitapps:

- Total number of attendee PII available:~200k
- Total number of apps leaking data:~700
- Data from Top 10 apps : ~26k attendees



https://s3.amazonaws.com/kitapps.photo/<redacted>.jpg



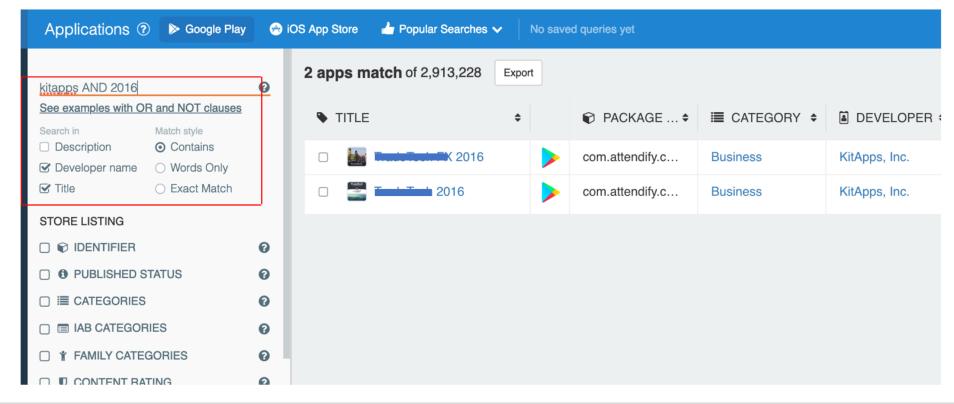
QR code for attendees:

https://qr.attendify.com/p/<redacted>?id=<redacted&firstName=John&lastName=Doe

- Are apps from previous years still available???
 - There were apps from 2015/2016 as well
 - Might be older apps too







Responsible Disclosure

- Reached out via email to the 2 vendors
 - Kitapps (Attendify)
 - Eventmobi

Initial reach out around late Sept 2018



Responsible Disclosure

- Eventmobi product changes
 - Provide authentication feature free of cost
 - Require auth on all apps after 12 months of existence



Recommendations

- For Vendors building apps
 - Provide authentication at no extra cost
 - Remove apps after event completion
 - Recommend secure settings to your customers
 - Maintain a email where researchers can reach out to you



Recommendations

- If you use a vendor to build your apps
 - Review functionality from a security perspective
 - Use authentication
 - Do not leave the app open to anyone
 - Delete app after event has completed
 - Do not release the apps using your Appstore accounts



Recommendations

- If you are an attendee going to a conference
 - Be cautious of the information you are putting in a conference app any app really
 - Do not connect LinkedIn/Twitter/Facebook
 - Check scopes of Oauth connected apps
 - Remove app connections when you can



Open Questions

- Who owns these apps???
 - Developer
 - Customer for whom the developer built the app
- Why are so may apps open?
 - Maybe authentication means more \$\$\$
 - Convenience



Future Work

- Expanding this to more developers/vendors
- Search for more stats on number of cons and how they are categorized on the app stores

Any other ideas?

