

# Ship It, They Said

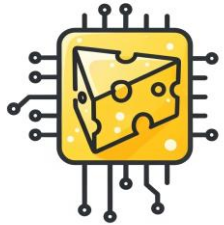
Security Research and Product Development at Scale

# Whoami?

## Marion Marschalek

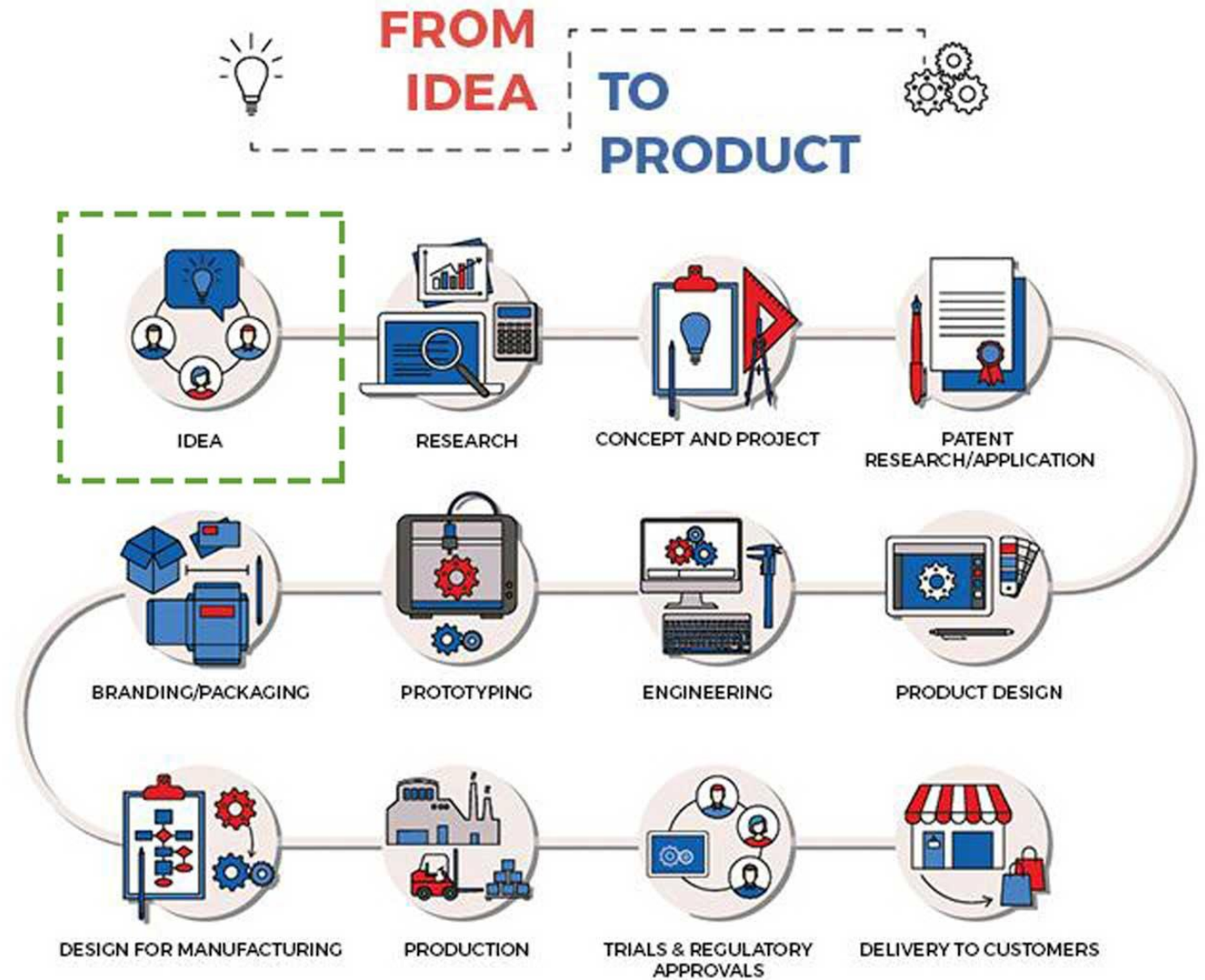
Hack & Cheese Security Consulting

Future PhD Student at Dartmouth College



# The Arc

From curiosity  
to product deployment



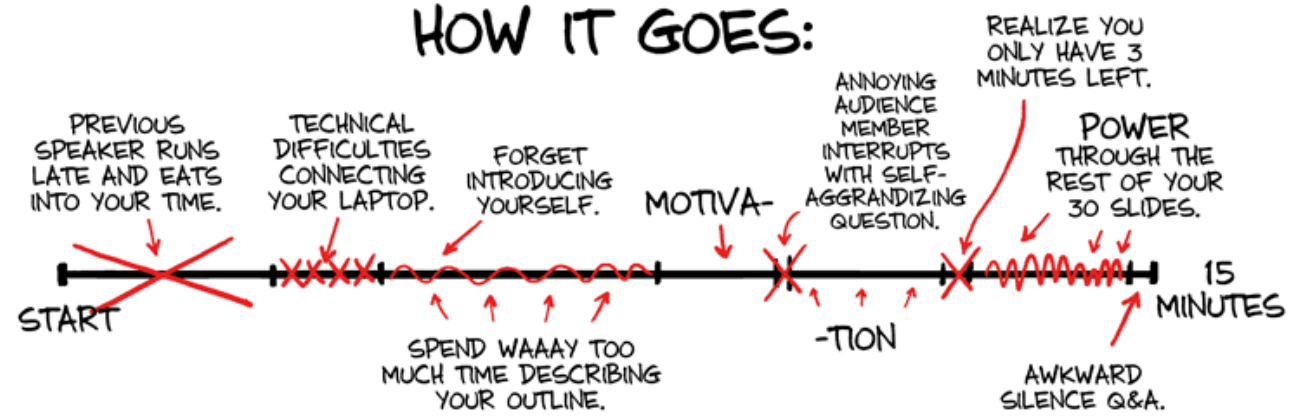
# YOUR PRESENTATION

## HOW YOU PLANNED IT:



**But hey,  
RESEARCH!**

## HOW IT GOES:



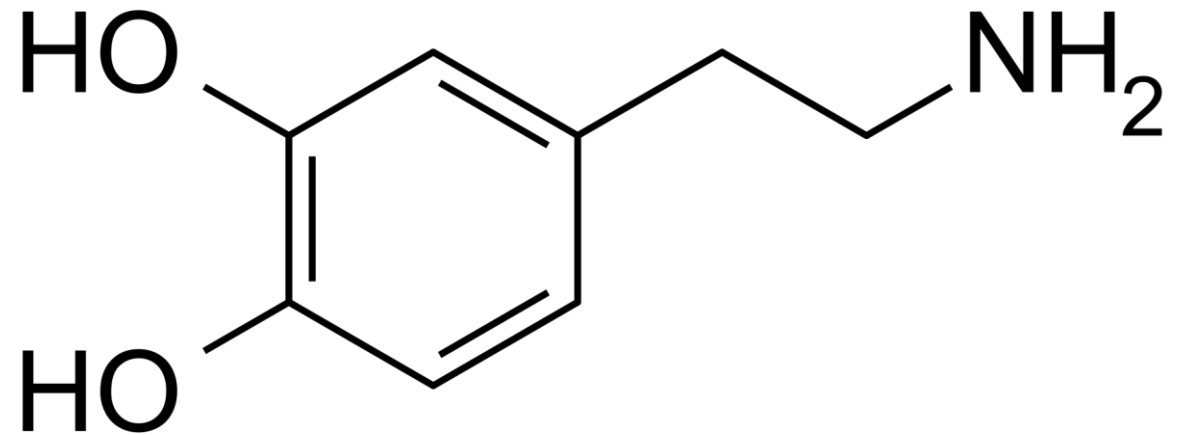


# Research vs. Applied Security

The gap, and why there is a gap

# Why do we do research?

Fun rabbit holes, and we'll go change the world  
Oh and, dopamine and the learning curve



## ABOUT BINARLY

# Deep firmware expertise. Research-led security.

Binarly brings years of expertise to mitigate shipped software risk with focus on firmware, binaries, cryptographic exposure, and software supply-chain security. No source code needed.

Alex Matrosov turned UEFI security upside down

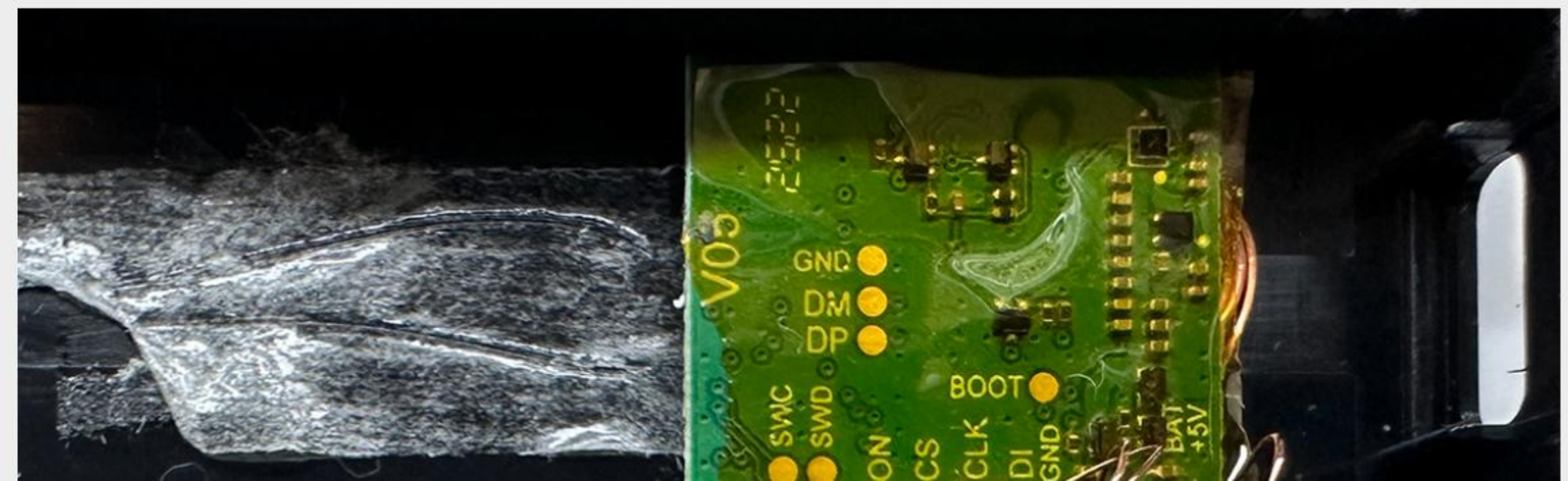
Research led to the founding of Binarly

205 disclosures to 18 vendors impacting 511 products

## **Research & The Real World**

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# Reverse Engineering a Ledger Nano X Hardware Implant



# GreyNoise

## State of the Edge Report 2026

### Where Your Edge Defenses Fall Short

GreyNoise measured 212 exploitation attempts per second across H2 2025 — and the patterns inside that volume expose specific, measurable gaps in common edge defense strategies.

The *2026 GreyNoise State of the Edge Report* analyzes 2.97 billion malicious sessions from 3.8 million unique source IPs. It shows exactly which vendors are targeted, where attack infrastructure concentrates, where reputation-based defenses have coverage gaps, and what defenders can do about it.

The Verizon 2025 DBIR documented an 8x increase in edge device exploitation — edge vulnerabilities jumped from 3% to 22% of all vulnerability exploitation breaches. Mandiant M-Trends 2025 found the top four most frequently exploited vulnerabilities were all in edge devices — Palo Alto PAN-OS, Ivanti Connect Secure, Ivanti Policy Secure, and Fortinet FortiClient EMS. CISA issued Binding Operational Directive 26-02, requiring federal agencies to address end-of-support edge devices. This report puts numbers behind those findings.

### What's Inside

- **VPN Targeting at Scale** — Palo Alto GlobalProtect: 16.7 million sessions, more than 3.5x Cisco and Fortinet combined. Vendor-by-vendor breakdown of what's absorbing the most traffic.
- **The Reputation Gap** — 52% of remote code execution attempts came from IPs appearing in GreyNoise for the first time — infrastructure so new that no threat feed had it yet. GreyNoise caught them on first contact. Why static blocklists alone aren't enough.
- **A 300,000-IP Residential Botnet** — Grew from 2,000 to 300,000 IPs in 72 days. 73% residential. Why traditional perimeter controls miss it.
- **Legacy CVE Exploitation** — Pre-2015 CVEs generated 7.3 million sessions — 4x more than 2023-2024 CVEs, with one 26-year-old vulnerability (CVE-1999-0526) accounting for the majority. Why the long tail of old vulnerabilities creates persistent exposure.
- **AI Infrastructure: Emerging Target** — 91,403 sessions targeting LLM inference servers. 175,000 Ollama instances identified as internet-exposed (SentinelLABS/Censys, January 2026). The newest attack surface at the edge.

# GreyNoise State of the Edge Report 2026

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# The Cyber Resilience Act - Summary of the legislative text

## Page Contents

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The text below summarises the main provisions of Regulation (EU) 2024/2847, in order to support the general understanding of the Regulation in an accessible way.

This summary has been prepared by the Commission services and is not meant to systematically cover the full scope of the Regulation. This summary is not representative of the European Commission's official position. Natural or legal persons who may be subject to the Cyber Resilience Act (CRA) should refer to the text of the Regulation published in the Official Journal of the European Union.

## Quick Links

[Cyber Resilience Act - Legal text](#)[FAQ - Cyber Resilience Act implementation \(EN\)](#)

# The the

## Page Cont

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Entered into force on 10 December 2024, with main provisions starting to apply 11 December 2027

Applies even to **legacy products**

As of **11 September 2026**, manufacturers must report actively exploited **vulnerabilities and severe incidents** affecting products with digital elements

- Early warning within **24 hours**
- Full notification within **72 hours**
- Final report no later than **14 days** after a fix is available

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# Spectre v2: Branch Target Injection

In A Small Nutshell

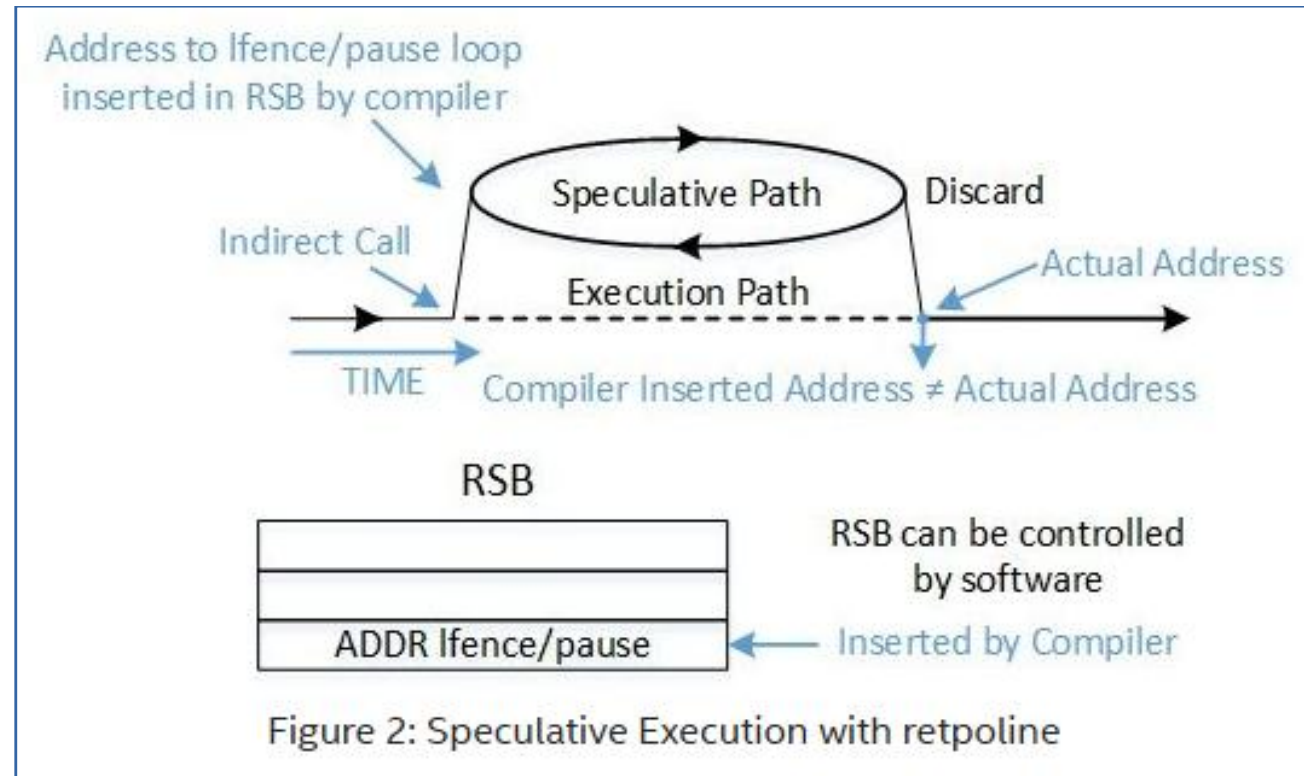
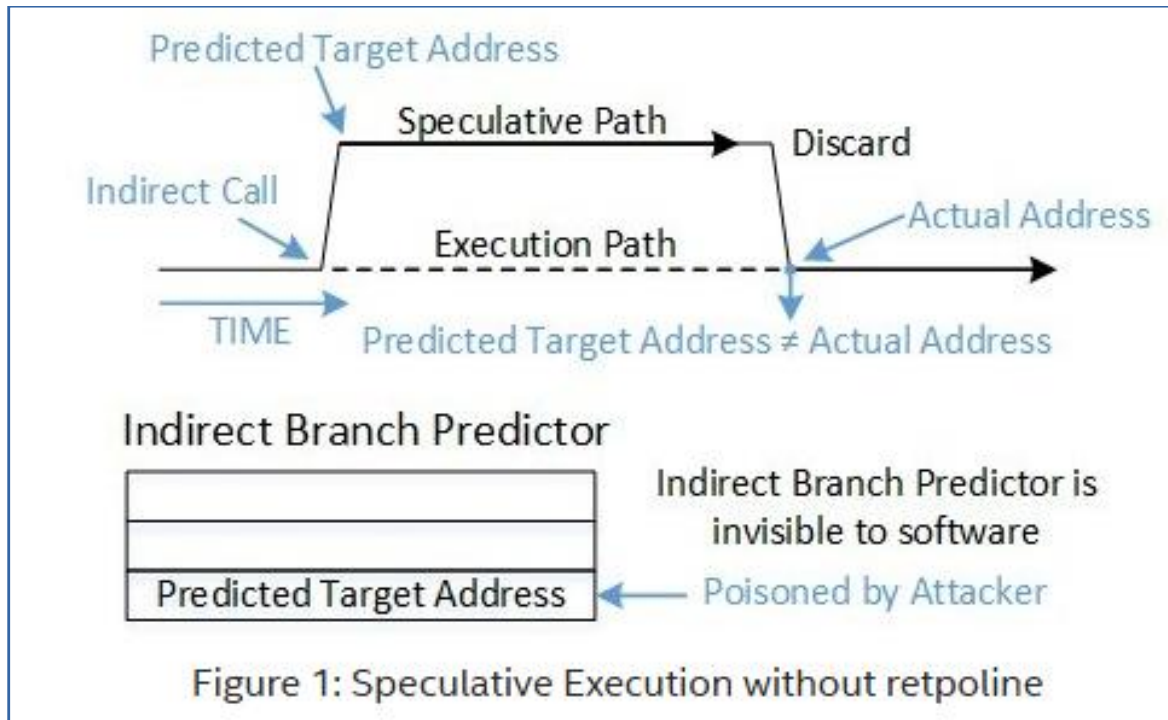
Abuses **indirect branch prediction, speculative execution and cache timing side-channels**

Tricks the CPU into speculatively **executing memory it wouldn't have executed otherwise**, by poisoning indirect branch prediction

If speculative execution leaves state behind in cache that state can be inferred using **cache inference attacks**

This allows attackers to **read privileged memory**

# Spectre v2: Retpoline



# **The Attack vs. The Mitigation**

# So, what IS on the other side?

Product ideas,  
designs,  
design reviews,  
implementation,  
testing,  
rollout,  
operations and support.

*Simple enough, right?*



A detection idea is not a detection product

A one-off RE finding is not a malware sample triage pipeline

A PoC is not a weaponized exploit

A productionized detection model degrades over time

**What worked on my machine  
doesn't work on your machine**

**“We re-implemented an existing technique and made it 30% more reliable in production”** doesn’t make a great paper for Usenix Security, but is exactly what product research and development does



# What it means to work at scale

“Good enough” isn’t good enough

A detection rule with **0.01% false positive rate** produces **100.000 false positives a day** at a rate of a billion processed daily events

# What it means to work at scale

“Good enough” isn’t good enough

Every plausible misconfiguration exists

Every weird-but-legitimate workflow exists

Every legacy integration exists

In research, the corner cases are the footnotes

In production, the corner cases are the job

Security trade-offs are observability budget decisions in disguise

Adversarial drift, and, environmental drift

Miscalculations – We assumed the attacker wouldn't



**When scale gets back at you ....**

# Operations vs. Security

Why do failures of large systems matter in security?

“Security operations is like site reliability engineering with an adversary in the loop”



# Channel File 291

At scale, security products become an attack surface,  
and a failure surface with massive blast-radius

- They have privileged access

- They run on every host

- Their time-to-update is instant

A detection catching one incident is invisible

A detection breaking production is a Wikipedia entry

# Where Processes Fail

Validation that validates the wrong thing

Reviews/tests/staged rollouts skipped for urgency

Latent bugs triggered by routine operations

Safety mechanisms failing to wrong default

Recovery tooling dependent on system they protect

Tribal knowledge concentrated in one person

Backups and recovery paths that are outdated

**What happens when  
things go sideways?**

# A Digital Post Mortem

Blameless – The point is to learn

Cause and trigger are different things

A post mortem you don't act on is just a story



The Cloudflare Blog

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AI Developers Radar Product News Security Policy & Legal Zero Trust Speed & Reliability Life at Cloudflare Partners

## Post Mortem

### Code Orange: Fail Small is complete. The result is a stronger Cloudflare network

2026-05-01

We have completed a massive engineering effort to make our infrastructure more resilient. Through new tools like Snapstone and the Engineering Codex, we've implemented safer configuration changes and automated best practices to prevent future incidents....

[Continue reading »](#)



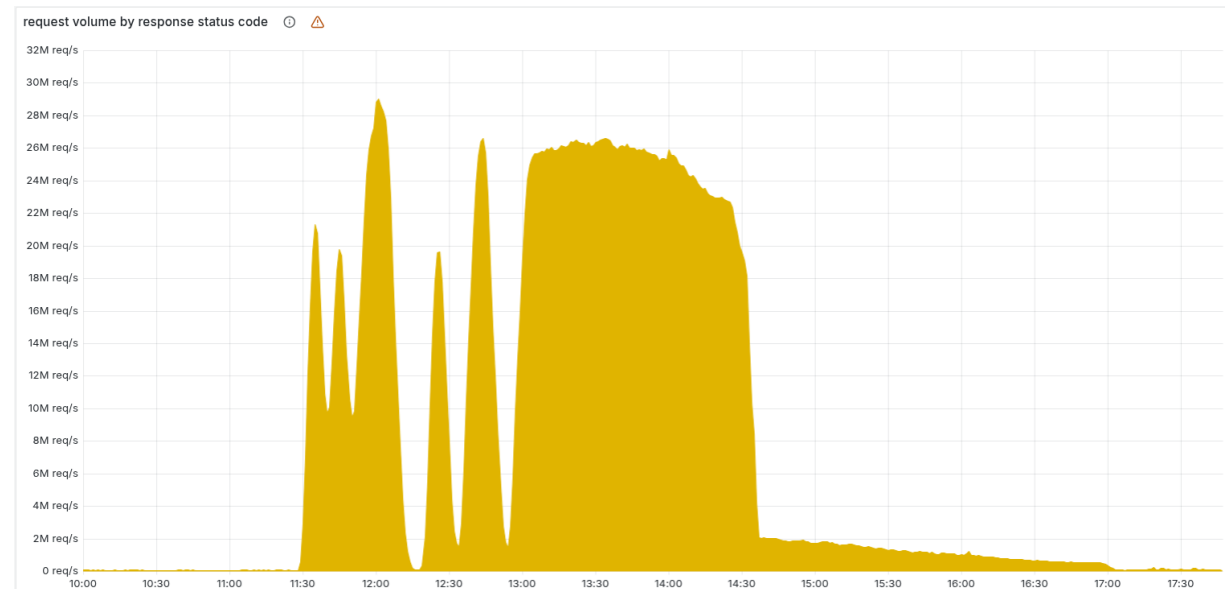
# Cloudflare Outage on November 18, 2025

Cloudflare's core proxy started failing globally, taking down **large swaths of the internet**, incl. Twitter, Discord, OpenAI, DigitalOcean, 1Password, etc. etc.

A **permission change** on a reporting database cascaded into an outage with massive blast radius

A SQL query returned duplicate rows, this doubled the size of the target file, and the **proxy parser had a hard coded buffer limit**

Affected module crashed, tore down entire proxy service with it



# A Note on Operational Excellence

Operations is a design principle, not an afterthought

Design for observability, response time, change management, runbooks, post mortems

*PoCs are built for demonstration, not for operation*

*⇒ The transition is a design process, not a mere engineering task*

# The AI Existential Crisis

Are we all powerful,  
or out of a job?



# Are we all powerful, or out of a job?

What can we currently automate?

Which jobs are disappearing?

What will the future look like for the experts?

# Inc.

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## What Most Tech Workers Still Don't Realize About AI and Job Security

A new Gallup poll revealed that employees who rarely use AI are three times more likely to get laid off than colleagues who use it often.

BY KEVIN HAYNES, NEWS WRITER

JUN 21, 2026

SHARE

ADD ON GOOGLE

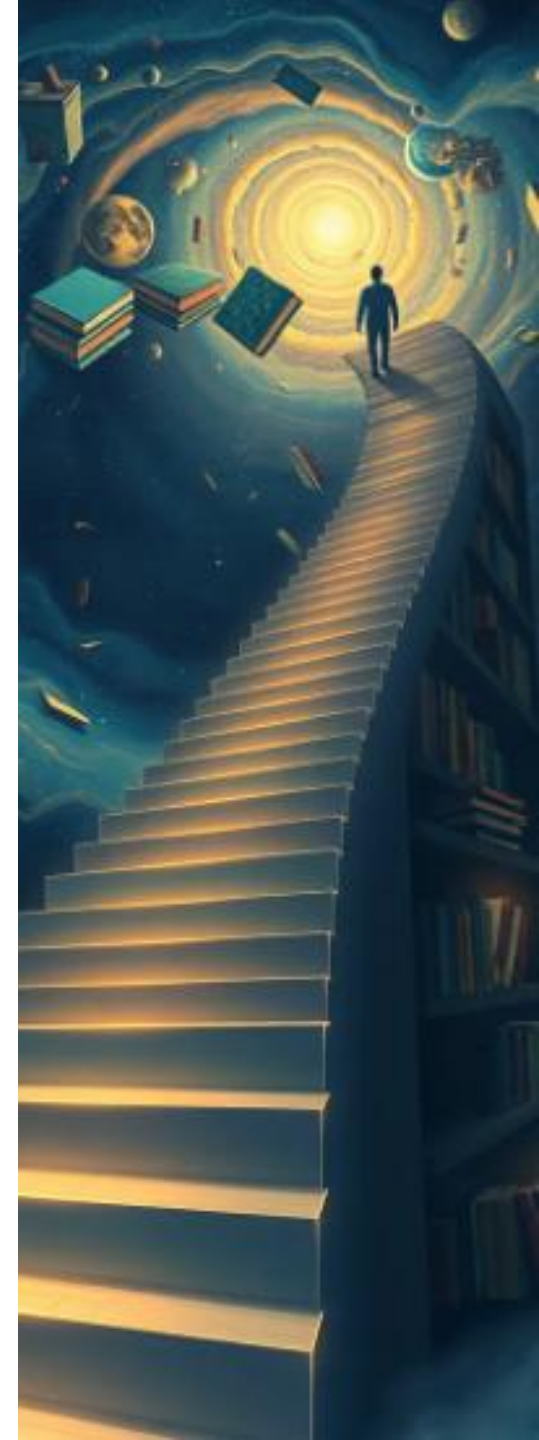


# AI is improving rapidly – Why

The models are improving, problems are solved faster

But what makes a model better?

- More **computing power**, larger and better datasets, and architectural refinements
- Improved **training techniques** like reinforcement learning on verifiable tasks
- **Data quality and curation** improvements
- **Scaffolding** around core models: Longer context windows, tool usage, multi-step agentic behavior



# How is security changing in times of AI?

The easy tasks are going away

Challenging tasks are more tangible

Job descriptions are changing

Offense, defense and response are all speeding up

At different speeds...

*What defines speed, other than token budget?*

*Will technical skill matter in the future?*

# AI and the Security Community

Faster learning

More dopamine

Burnout

Layoffs

What is AI doing to the security community?

Evening out the playing field, or leaving most people in the dust?

Can we still grow the next us, if there is no more ladder to climb?

# BlackHoodie

The original goal of BlackHoodie

What happens if we replace juniors with agents

What happens to juniors if they're not hired anymore

*Building community: The young people, the veterans, the ecosystem between all of us!*



## **How can we sustain our community?**

Create opportunities

Mentorship matters more than ever

Embrace the situation and use AI to further skillsets faster



Research is **curiosity-driven** and produces **possibilities**

Production is **constraint-driven** and produces **reliability**

**AI** is now compressing both timelines simultaneously:  
Research output is **faster**, production iteration is **faster**,  
attackers move **faster**, defenders move **faster**

The existential question for the community is not "will AI replace us" but "**can we still grow the next us, fast enough**"

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**The Bottom Line**